



Matt Tarkenton and Angela Tarkenton Cordle are pleased to announce the release of their new book!

**The Coffee Shop Retirement Seminar**  
*A brief and compelling story of the challenges facing a new generation of retirees*

Follow the story of Loretta, a retired school teacher turned financial advisor, who takes a couple under her wing and teaches them what she had to learn on her own, after a family tragedy put her own retirement at risk.

**THE FIVE CHALLENGES THAT PUT YOUR RETIREMENT AT RISK**

- Inflation
- Longevity
- Health Care Costs
- Sequence of Return Risk
- Taxes & Medicare Premiums

Each chapter concludes with a simple homework assignment to help the reader begin to architect their own retirement plan – and to guide them to you for a guaranteed retirement solution.

*“Retirement planning is about hoping for the best, but preparing for the worst...”*

**WHO WILL BENEFIT FROM THIS BOOK?**

The Coffee Shop Retirement Seminar is ideal for individuals or couples over 50 who are beginning to think about their retirement income plan. In the Appendix, we outline **10 key questions** to consider and the first steps one should take to build their retirement income plan. **This book will help you guide your clients toward the security of a guaranteed retirement using annuities and life insurance.**

**HOW ADVISORS CAN USE THIS BOOK**

1. Order a Set of 10 Books to give to clients and prospects (See below)
2. Use our exclusive Direct Mail, Pre-Set Appointment Program with this book

**ORDER YOUR BOOKS TODAY - \$40 FOR A PACK OF 10**

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Or Email: [kblakley@tarkentonfinancial.com](mailto:kblakley@tarkentonfinancial.com) to order your books today!