



# SECURE QUALITY APPOINTMENTS WITH PUBLIC SERVICE EMPLOYEES

## PUBLIC SERVICE EMPLOYEES RETIREMENT CONSULTING (PSERC)

### Partner with PSERC to:

- **Leverage** PSERC's ever-growing database of over 10 million public service employees.
- **Receive** an appointment request from an interested lead in PSERC's system.
- **Ensure** convenient appointments when you customize your availability.

### Discover These Benefits:

- **Save Money** - Marketing can be expensive. Use your marketing budget on a lead program that works.
- **Obtain Real Appointments** - PSERC's lead generation program provides actual appointments with public service employees.
- **Get More High Interest Leads** - These employees are requesting appointments and are interested in retirement planning.
- **Optimize Your Time** - PSERC does the work generating real leads, you spend your time in front of real prospects doing what you do best.

**FOR MORE INFORMATION,  
CONTACT YOUR MARKETER TODAY!**

**OR EMAIL:  
[marketing@tarkentonfinancial.com](mailto:marketing@tarkentonfinancial.com)**



## FREQUENTLY ASKED QUESTIONS

### **Q: How many appointments can I expect?**

A: PSERC offers a membership pricing model. Depending on the model you choose, you can expect 5 - 40+ appointments each week.

### **Q: What happens if an appointment cancels or is a no-show?**

A: PSERC's system will schedule a new appointment for you automatically.